



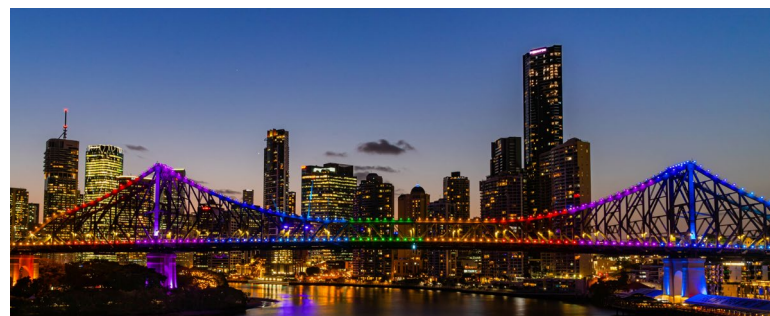
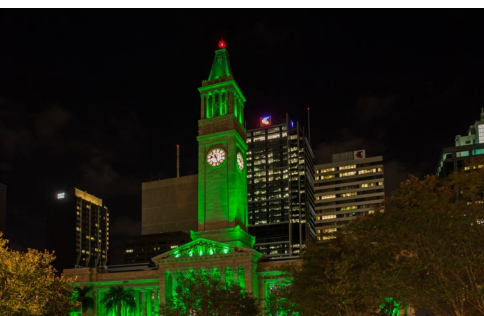
Invitation to Sponsors

# GESA AGW 2023

## Sponsorship Opportunities

Sunday 3 – Tuesday 5 September 2023

Brisbane Convention & Exhibition Centre (BCEC)



Australia's premier gastroenterology and hepatology conference



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## Invitation to Sponsors

Dear Valued Sponsors,

On behalf of the GESA AGW Scientific Program Committee we warmly invite you to attend GESA AGW 2023 on Sunday 3, Monday 4 and Tuesday 5 September 2023 at the Brisbane Convention & Exhibition Centre (BCEC), Brisbane, QLD. Australian Gastroenterology Week (AGW) is the Annual Scientific Meeting of The Gastroenterological Society of Australia (GESA).

GESA AGW continues to be the premier gastroenterology and liver meeting. Helping to facilitate collegiality, deliver education, promote research, and provide networking opportunities are all hallmarks of GESA AGW.

About GESA: The Gastroenterological Society of Australia (GESA) sets, promotes and continuously improves the standards of practice, training and research in gastroenterology and hepatology in Australia.

GESA's ultimate goal is optimal gastrointestinal and liver health for all. We exist to promote optimal health through prevention, control and treatment of gastrointestinal and liver disease in humans. Our decisions are guided by excellence, equity, leadership and fellowship. GESA actively collaborates to ensure our clinical and research practices are world class. We care deeply about our patients and continue to find innovative ways to benefit their well-being. We seek to provide true fellowship and support to our members.

In addition to featuring outstanding international and national speakers, the Scientific Program Committee ensures sessions cover the rapid scientific advances being made in gastroenterology and hepatology, regional and remote health care, the challenges of private practice, and physician self-care.

We look forward to having you as an integral part of GESA AGW 2023.



## BUSHELL LECTURE

Philip Bushell, synonymous with tea, was a great supporter of medical research and education in Australia. The Bushell Trust has supported GESA over many years, providing funding for research fellowships and educational activities.

The annual Bushell Lecture is a crucially important method for showcasing Australian gastroenterology to the world and exposing Australian gastroenterologists to international developments has been the Bushell Lectureship.

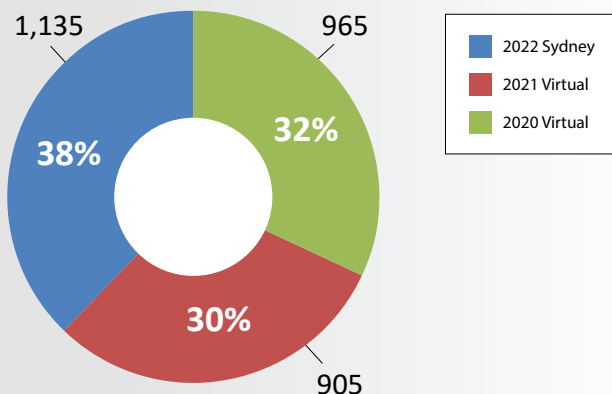
The Philip Bushell Foundation generously endows funds for a selected international speaker for a State-of-the-Art lecture. The esteemed Bushell Lecturer is considered the keynote speaker during the opening plenary of the AGW.

Lecturers are chosen based on their excellence in different areas of gastroenterology, ranging from liver and small bowel diseases to surgery and endoscopy.

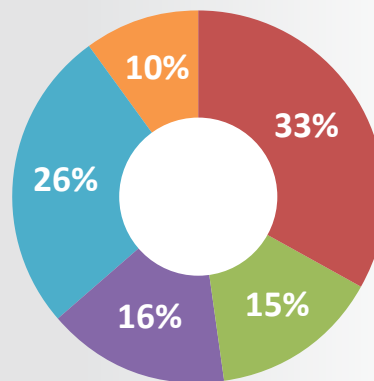


## Who Attends GESA AGW?

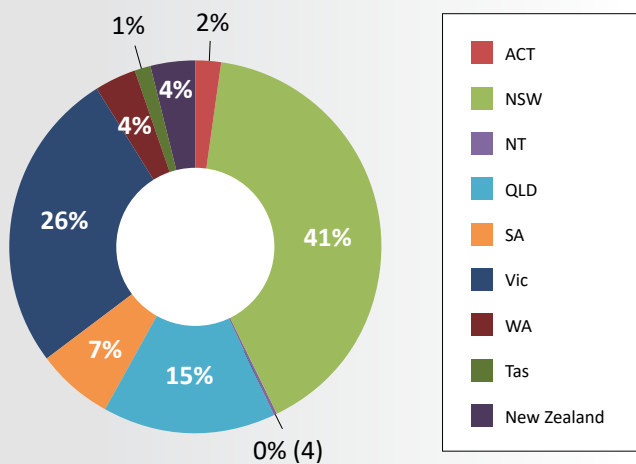
AGW Registrations



Delegates by Category



State by State Total Registrations



- Member Clinician/Fellow
- Non-member Clinician/Fellow
- Member: Adv Trainee, Allied Health Prof, GPs, Researcher, Student, PhD Candidate
- Non-Member: Adv Trainee, Allied Health Prof, GPs, Researcher, Student, PhD Candidate
- Nurses

## Why be Involved in GES AGW?

To connect with the following health professionals:

- Specialist Gastroenterologists and Hepatologists
- Colorectal Surgeons
- Allied Health Professionals
- General Practitioners
- Researchers
- Basic Scientists
- Nurses
- PhD Students
- Dietitians and Nutritionists
- Psychologists
- Practice Managers



Attendees join the event to:

- Network with sponsors and peers
- Meet with potential employers
- Learn about the latest industry trends and developments
- Expand their knowledge

**GES AGW 2023 Sponsorship offers an opportunity to connect with key decision makers.**

Further information can be found at [agw.gesa.org.au](https://agw.gesa.org.au)

Contact: Loretta York at [sponsorship@gesa.org.au](mailto:sponsorship@gesa.org.au) or on 0408 183 933

Reserve your place now by completing the [GES AGW 2023 Sponsor and Exhibitor application form](#).

## Investment Opportunities

<b>Investment amount includes GST</b> <b>If your preferred sponsorship level is unavailable please contact us to discuss.</b>	<b>Platinum</b> \$99,000	<b>Gold</b> \$68,000	<b>Silver</b> \$49,000	<b>Exhibitor</b> \$12,000	<b>Exhibitor</b> \$25,000	<b>Not for Profit (NFP)</b> \$1,000
Space allocation (Platinum, Gold and Silver sponsors may choose a smaller space than allocated and retain their sponsorship status)	12 x 6	9 x 6	6 x 6	3 x 3 stand	3 x 6 space	2 x 2 booth
Complimentary sponsor registrations (additional registrations – \$200 per day - registrations are not to be shared)	12	6	4	2	4	2
On stand Coffee Machine option (at sponsor's expense) Option only available to Platinum sponsors. Other sponsors can be placed on a waiting list and receive option if allocation is not exhausted	✓	-	-	-	-	-
On stand Catering option (at sponsor's own expense)	✓	✓	✓	-	-	-
Opportunity to host live Symposium (at sponsor's expense) - All arrangements are the responsibility of the sponsor - Sponsor to arrange room booking, AV, catering - Content to be approved by Scientific Program Committee then allocated on first in first served basis when invoice is paid - Application to host symposium to be submitted by Monday 29th May 2023	✓	-	-	-	-	-
<a href="#">GESA AGW 2023 Platinum Sponsor Symposium application form</a>						

## Exhibitor Floor Plan

[GESA AGW 2023 Exhibitor Floor plan](#)



## Additional Sponsorship Opportunities

### President's Reception \$20,000

Saturday evening.

### International Speaker Sponsor \$30,000

The GESA AGW Scientific Program Committee will select speaker for inclusion in the main AGW program. Sponsorship will be acknowledged on the GESA AGW website.

### Conference App Sponsor \$18,000

Conference App will be a key source of information for AGW 2023. Sponsor details will appear on the face page of the AGW 2023 App.

Features of the app include:

1. AGW program
2. Sponsor information
3. Speaker bios
4. Poster Gallery listing all AGW abstracts
5. Venue information

### Lanyard Sponsor \$15,000 **Sold**

Lanyards co-branded with GESA and sponsor logo.





## Key Dates

Once you have confirmed your package, we will work with you on a timeline for providing any relevant information to effectively deliver your entitlements and promote any sponsored symposia.

Please check the [AGW website](#) for updates.

## Exhibitor Manual

[GESA AGW 2023 Sponsor and Exhibitor Manual](#)

## Terms & Conditions

### Booking and Payment

All prices are quoted in Australian dollars and include GST (Goods and Services Tax)

1. Sponsorship packages will be allocated only upon receipt of the online booking form or a signed hard copy booking form and full payment received (i.e. a first come, first served basis).
2. A tax invoice for the full amount, which is payable within 7 days of invoice date.
3. All payments should be made in Australian dollars by credit card or bank transfer.
4. All payments must be made prior to the start of the Conference. Sponsorship entitlements will not be delivered until full payment has been received.
5. Platinum Sponsors will receive email addresses of participants who have agreed to name disclosure. Kindly ensure that when contacting delegates, involuntary disclosure of attendees does not occur and the communication is within the guidelines of antispamming protocols. Non-compliance will result in provision of the list for future meetings without the relevant email contacts.
6. Sponsors consent to their contact details being shared with Conference suppliers and contractors.

### Cancellation Policy

In the event of you cancelling your sponsorship you are liable for 100% of the package selected. GESA reserves the right to cancel the Conference in case of circumstances beyond its control. In such a case all monies paid to date will be refunded less any expenses incurred. The liability of the organisers will be limited to that amount.

[Full Sponsorship Terms & Conditions](#)